

FLANNELS OR FLIP FLOPS

A Travel Blog

ABOUT ME



Hi! I'm Chantelle. I'm a mom to 3 grown boys and a dental hygienist. Now that my kids are older, I've finally taken my love of travel and photography and combined them into a travel blog. I am passionate about planning amazing trips that anyone can do regardless of budget, or fitness levels. I love exploring and sharing all the beautiful things this planet has to offer us. I want to inspire, encourage, and support all those who want to broaden their horizons and travel to new places, and embrace new experiences and cultures,

+4100

IG FOLLOWERS

ALL FOLLOWERS
GAINED ORGANICALLY

3.53%

IG ENGAGEMENT

+3000

TWITTER & FB
FOLLOWERS

About my blog

FLANNELS OR
FLIPFLOPS

Flannels or Flip Flops was named to honor my love of all travel. From beaches to mountains and anywhere in between, I feel inspired and humbled any time I travel. I want to inspire others through my words and photos to do the same. My blog works to educate people on ways to enjoy this earth and make the most of the time we have on it.

SOCIAL MEDIA REACH

Aside from my own following, I also am an administrator in a very active FB group made up of 8 other Travel Bloggers and their audiences. Any content I share in the group reaches beyond my own audience and into that of the other bloggers.



MY AUDIENCE

MY MOST FREQUENT VISITORS

68.9% Female

40.1% age 25-34

28.5% 35-44

39.8% United States

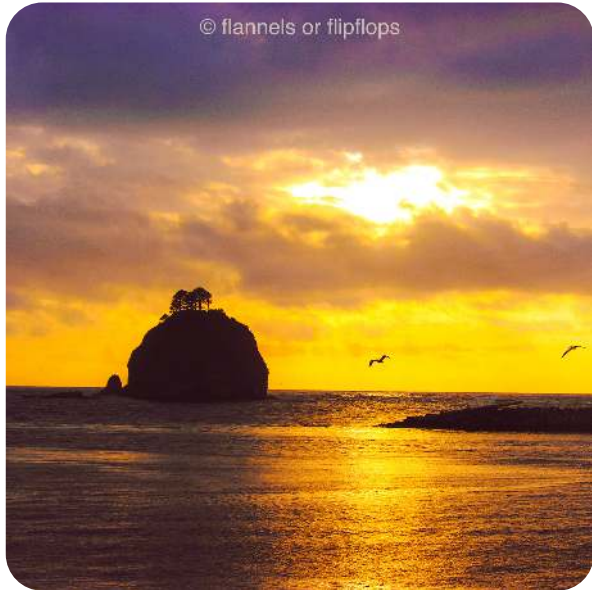
Feedback from a previous partner

"You ROCK! I'm so glad that your family is enjoying our line of products.

We don't typically work with bloggers on back-to-back reviews, but your post was the best I've seen in a long time!

Would you be interested in reviewing our brand new product? "

I WOULD LOVE TO WORK WITH YOU!



WHAT CAN I DO FOR YOU?

- Social media stories and posts
- Dedicated blog posts with social shares
- Exclusive use of photos
- Property and Room tours/ reviews
- Reviews and promotion of activities with multiple social shares
- Any other ideas are welcome!



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Blog: <https://www.flannelsorflipflops.com>

IG: [Instagram.com/flannelsorflipflops](https://www.instagram.com/flannelsorflipflops)

FB: [Facebook.com/flannelsorflipflops](https://www.facebook.com/flannelsorflipflops)

Twitter: [Twittter.com/flannelsorflip1](https://twitter.com/flannelsorflip1)

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